

ERIK E. LTD

SERVICE & INVESTMENT GUIDE



2027 BIXBY HIGH SCHOOL SWIM SENIOR MEDIA DAY PROPOSAL



These portraits should do more than show what your seniors look like. They should celebrate who they are, what they have accomplished, and the legacy they leave behind.

Prepared for: David Zimmerman

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Project Overview

These portraits should do more than show what the seniors look like. They should celebrate who they are, what they have accomplished, and the energy they bring to the team.

The 2027 Senior Media Day will give Bixby Swim something different from the standard sports portraits seen at other schools.

Before photography begins, we will plan the visual direction, explore creative concepts, and consider the personalities that make this senior squad unique. The result will be a coordinated collection of individual portraits, senior banners, and promotional imagery designed to build excitement around the team.

All photography will be completed at the Bixby pool using a complete professional studio and lighting setup.

OPTION ONE: SENIOR ESSENTIALS

A polished, efficient portrait experience, providing the essential photography and materials needed to recognize the seven graduating seniors.

INCLUDES

30-minute planning call

One coordinated visual direction

Up to two hours of photography

Professional studio lighting at the Bixby pool

Individual portrait experience for all seven seniors

Private proof gallery for each athlete

One Signature Retouched portrait per senior

One clean senior squad and coaches portrait

Seven custom 2-by-3-foot senior banners

13-ounce full-color vinyl

Hemmed edges and corner grommets

Coordinated banner design using Bixby branding

Print-ready 11-by-17 senior poster or schedule

One round of design revisions

High-resolution team and promotional files

INVESTMENT

\$985

This option uses one coordinated banner layout and a streamlined portrait approach.



Recommended

02 | EDITORIAL SENIOR MEDIA DAY

A complete creative experience designed to give Bixby Swim its own visual identity while celebrating the personalities and contributions of the graduating senior class.

CREATIVE PLANNING

60-to-90-minute creative planning session
Review of team personality, momentum, and goals
Two original creative concepts presented before
Visual mood board and coordinated shot plan
Wardrobe, swim gear, and prop recommendations
Planning for the senior and coaches feature portrait

PHOTOGRAPHY EXPERIENCE

Up to four hours of photography
Complete professional studio setup at the pool
Two coordinated visual setups
Guided individual portrait experience for all seven seniors
Traditional, personality-driven, and dramatic editorial poses
Creative senior squad and coaches feature portrait
One clean group portrait
Private proof gallery for each athlete
Three Signature Retouched portraits per senior
Twenty-one completed individual portraits

SENIOR BANNERS

Seven individually customized banner
Athlete name and graduation year
Approved Bixby colors and branding
2-by-3-foot full-color banners
Durable 13-ounce vinyl
Hemmed edges and corner grommets
One design proof and revision per athlete
Printing and local team delivery

PROMOTIONAL DESIGN

Custom 11-by-17 senior poster or schedule design
Event dates, team information, and approved copy
Print-ready PDF
High-resolution JPEG
Social-media version editorial poses
Two design revisions
Promotional and fundraising usage by Bixby Swim and its booster club

\$1,650

This is the recommended option because it provides enough planning, photography, and design freedom to create something truly distinct for the program.

03 | BIXBY SWIM LEGACY CAMPAIGN

A complete senior recognition and team promotional campaign created for programs seeking the highest level of photography, storytelling, and visibility.

EVERYTHING INCLUDED IN THE EDITORIAL SENIOR MEDIA DAY, PLUS

Expanded creative development session	Individual social-media announcement for each
Three complete visual concepts	Team schedule or fundraising poster
Up to five hours of photography	Sponsor-ready poster variation
Five Signature Retouched portraits per senior	Vertical behind-the-scenes and promotional video
Thirty-five completed senior portraits	30-to-45-second edited team teaser
Individual athlete personality and story prompts	Social-media crops and mobile-ready files
Full varsity team hero portrait	200 printed 11-by-17 promotional posters
Separate seniors-only portrait	Priority editing and delivery
Senior squad and coaches feature portrait	
Seven custom senior spotlight graphics	
	\$3,150

This option transforms Media Day into a complete visual campaign that can support senior recognition, meet promotion, fundraising, community engagement, and social-media momentum throughout the season.

FAMILY PORTRAIT UPGRADES

Each athlete will receive a private proof gallery. Families may purchase additional finished portraits directly without increasing the booster club's investment.

One additional Signature Retouched image:	\$35
Three additional images:	\$85
Complete individual portrait gallery: (8 total images)	\$175

Prints, wall art, graduation announcements, and family keepsakes may also be ordered separately.

PROJECT SCHEDULE

The selected photography date will be reserved once the proposal is approved and the retainer is received.

- Creative planning begins after booking
- Portrait proofs delivered within five business days
- Final portraits delivered seven to ten business days after selections
- Banner proofs created after athlete selections are received
- Banners printed after written design approval
- Poster design begins after dates and approved copy are provided

RESERVATION AND PAYMENT

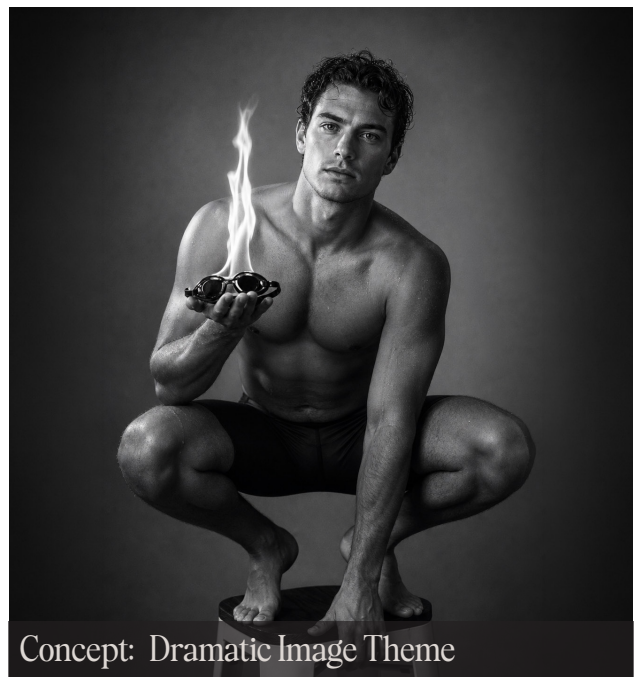
A 50% retainer reserves the photography date and begins creative development.

The remaining balance is due seven days before Media Day. Banner production begins after final design approval and payment.

The proposal includes photography for the seven graduating seniors and participating coaches. Additional athletes, extensive compositing, installation services, and additional printed materials may be quoted separately.

This proposal is valid for 30 days. Applicable sales tax will be added where required.

Thank you for the opportunity to continue serving the Bixby swimming community. It has been a pleasure working alongside the Bixby Swim Club during the past two years. I would be honored to help Bixby High School create a senior experience that reflects the energy, personality, and growing momentum of this program.



Concept: Dramatic Image Theme

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Your Message. Designed to Connect.



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